

## CONFERENCE ANNOUNCEMENT

**Don't forget to register: early bird discount until 31 July 2017!**



## THE ONLINE, OPEN AND FLEXIBLE HIGHER EDUCATION CONFERENCE OOFHEC2017

**HIGHER EDUCATION FOR THE FUTURE;  
'accelerating and strengthening innovation'**

**Open University Milton Keynes (UK)  
25 – 27 October 2017**



### **In this announcement...**

- Don't forget to register; early bird until 31 July 2017!
- Preliminary programme OOFHEC2017 is online
- Important dates: deadline submitting full paper
- Conference dinner at De Vere Horwood Estate
- (New) confirmed keynotes
- OOFHEC2017 Social Networking Event: London Highlights on Friday 27.10.2017.  
Combine your return with a visit to London
- Scope and themes

## Registration is open!

**Don't forget to register: early bird discount until 31 July 2017**

### Full conference participation

EADTU member

€ 425 (early bird) / € 475 (full price)

Non-EADTU member

€ 475 (early bird) / € 525 (full price)

### Early bird

Early bird discount until 31 July 2017

### Optional

Conference dinner on Thursday 26 October 2017 (20:00 - 23:00)

€ 90 per person

[Register now](#)

## Keynotes

Already confirmed keynotes:



### **Peter Horrocks**

Vice-Chancellor of the  
Open University  
United  
Kingdom (OUUK)



### **Simon Nelson**

Chief Executive of FutureLearn,  
UK



### **Kathleen Schlusmans**

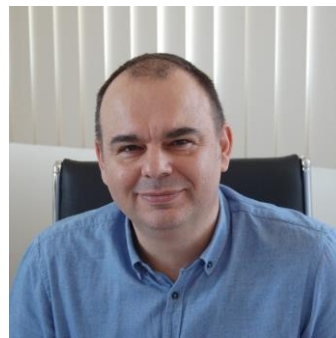
Coordinator quality  
assurance of Open  
University of the  
Netherlands (OUNL)



**Sir John Daniel**  
Former Vice-  
Chancellor, UK  
Open University



**Eileen Scanlon**  
Central Academic Staff Assoc  
Director (Research &  
Innovation)  
Learning and Teaching  
Innovation Institute of  
Educational Technology  
Professoriat



**George Androulakis**  
Vice-President for Academic  
and International Affairs,  
Hellenic Open University,  
Greece



**Catherine  
Mongenot**  
CEO of France  
Université  
Numérique



**Martin Weller**  
Professor at the Institute of Educational  
Technology at the Open University, UK



**Pierpaolo Limone**  
Member Managing  
Board EduOpen, Italy



**Mark Lester**  
Director of  
Partnerships  
Development, UK

**Hazel Rymer**  
Pro Vice Chancellor Open  
University Teaching and  
Learning (OUUK)

**Anja Oskamp**  
President of EADTU and rector  
of Open University of the  
Netherlands (OUNL)

Please [check our key-notes](#) regularly for updates.

## Preliminary programme OOFHEC2017

The [preliminary programme](#) incl. parallel sessions is now online.

## Important dates

All accepted abstracts can opt for full paper publication under the OOFHEC2017 proceedings. Based on the papers submitted a shortlist will be made on papers qualifying for the selection procedure of JIME (Journal for Interactive Media in Education). JIME is a peer reviewed open access online journal in educational technology that focuses on the implications and use of digital media in education.

**Deadline for paper submission**  
1 September 2017

**Online full paper publication - proceedings**  
1 December 2017



## Conference dinner at De Vere Horwood Estate on Thursday 26.10.2017

Don't forget to register for the conference dinner (optional).

[Read more](#)



## OOFHEC2017 Social Networking Event: London Highlights on Friday 27.10.2017

Stay in the centre of London and visit the London Eye, have dinner at Jamie Oliver's or attend the West End Show 'Wicked' (optional).

Combine your return on Saturday 28.10.2017 with the Social Networking Event bringing you to London!

[Read more](#)

## Scope

Over the past years, universities have intensified a deeper transformation of teaching and learning in higher education, based on e-learning and online education. New modes of teaching and learning create new opportunities for enhancing the quality of the learning experience for on campus students, for reaching out to new target groups off campus and for offering freely accessible open education through the internet (OERs, MOOCs). They support the quality, visibility and reputation of the institution.

## Themes

1. Strategies for the future of continuous professional development
2. Open education and widening participation
3. Research and innovation for new modes of teaching and learning
4. HE for a diverse future
5. Engaging students for learning at all stages of life
6. Policies for change in Higher Education
7. Quality assurance and accreditation of online and blended higher education

[Full overview of topics](#)

Questions on organisational matters: [anouk.lennaerts@eadtu.eu](mailto:anouk.lennaerts@eadtu.eu)