

**CONFERENCE ANNOUNCEMENT**  
**NEW: OOFHEC2018 Conference Parallel Speakers online**



**THE ONLINE, OPEN AND FLEXIBLE  
HIGHER EDUCATION CONFERENCE  
OOFHEC2018**

**Blended and online Learning: Changing the Educational Landscape**

**Aarhus University, Aarhus (DK)  
10 – 12 October 2018**

**In this announcement...**

- \* Do not forget to register for OOFHEC2018!
- \* Updates Programme
- \* Parallel Speakers including abstracts online
- \* Keynote Speakers OOFHEC2018
- \* The organisational committee OOFHEC2018



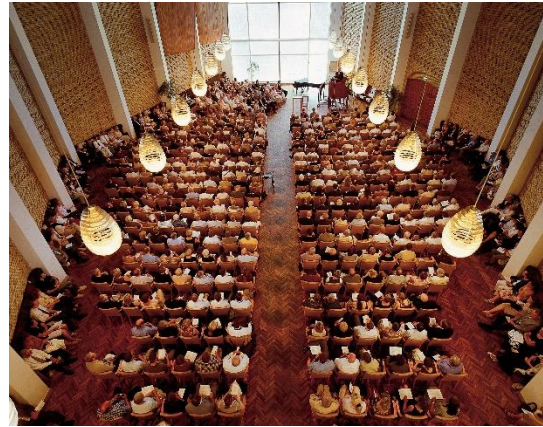
## Have you registered for the OOFHEC2018 Conference yet?

Please find full details on OOFHEC2018 conference [here](#).

Via this link you go directly to [the link for registration](#).

## Updated Preliminary Programme is online!

Please [find here the link](#) for the provisional programme of OOFHEC2018 in Aarhus.



## Parallel Speakers OOFHEC2018 online now!

Please visit [our conference website](#) and click on programme to have a look at our 80+ parallel speakers including submitted abstracts.

## Keynotes

Confirmed keynotes:



**Michael Gaebel**

Michael Gaebel is the director of the Higher Education Policy Unit, EUA (European University Association).



**Diana Laurillard**

Diana Laurillard is professor of Learning with Digital Technologies at the UCL Knowledge Lab (UK).



**Josep A. Planell**

Josep A. Planell is president of Universitat Oberta de Catalunya (Spain).



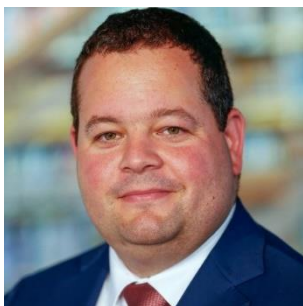
**Catherine Mongenet**

Catherine Mongenet is president of FUN-MOOC, the French National MOOC organisation.



**Liz Marr**

Liz Marr is part of the senior management of the Open University UK. She is managing editor of the international journal Widening Participation and Lifelong Learning and an editorial board member of Learning and Teaching in the International Social Sciences.



**Willem van Valkenburg**

Willem van Valkenburg is Manager Teaching & Learning Services at the TU Delft (NL). Willem is also Vice-President of the Board of Directors of the Open Education Consortium.

**Esther Huertas Hidalgo**

Esther Huertas is project manager at AQU Catalunya (Spain), chair of ENQA's working group on e-learning and the work package leader of quality assurance in online higher education in TeSLA project.

**Christian Dalsgaard**

Christian Dalsgaard is Associate Professor at the Centre for Teaching Development and Digital Media at the Aarhus University (Denmark).



Please [check our key-notes](#) regularly for updates.

## Scope

In European universities three areas of provision emerge: degree education as the backbone of a university; continuing education and continuous professional development, which probably will exceed the number of degree students and open education which emerged mainly by the MOOC movement. Universities attempt policies and strategies to define their profile in these areas, which can be complementary to each other and to some extent interwoven. Digital models of teaching and learning can solve some of the problems higher education is facing today and will offer new opportunities for teaching and learning in each of these areas. They will innovate and even transform higher education in the next years:

- Blended degree education will raise the quality and efficiency of degree education, facing large numbers of students and it will offer new possibilities for communication and cooperation both inside the university (student-student and student-staff) and with stakeholders (student-stakeholder and teacher-stakeholder).
- Blended and online education will upscale the area of continuing education and continuous professional development (CPD) by offering flexible courses with a large outreach responding to the needs of learners at work, who face longer careers and career shifts.
- MOOCs are offered online only, providing massive and open learning opportunities for all, promoting engagement in the knowledge society. Blended and online systems are important to accelerate innovation and to keep pace with the needs of learners of all ages and of society.

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## Themes

- Blended and online education
- Accreditation of online education
- Quality Assurance in Blended and Online Education
- Short Learning Programmes
- Open education and MOOCs, European MOOC Consortium
- Inclusiveness
- Networked curricula and Virtual Mobility
- Changing the educational landscape: new competences for teachers



## Organising Committee OOFHEC2018

We would like to present to you the Organisational Committee for the OOFHEC2018 Conference in Aarhus.

Front row (from left to right):

- \* Fenna Joosten-Adriaanse (Event Organiser @ EADTU)
- \* Gitte Monk (Conference Coordinator @ Aarhus University)

Second row (from left to right):

- \* Arne Kjaer (Center Director @ Aarhus University)
- \* George Ubachs (Managing Director @ EADTU)

Questions on organisational matters: [fenna.adriaanse@eadtu.eu](mailto:fenna.adriaanse@eadtu.eu)