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EADTU
NEWSLETTER



September 2020

EADTU NEWS



ONLINE BRIDGING EVENT



I·HE2020

“Innovating Higher Education Bridging Event”
Digital Transformation and Innovation in Education
28-30 October 2020

REGISTRATION IS OPEN!

Due to the Covid-19 crisis, EADTU is now organising this year's conference as an Online Bridging Event, 28-30 October 2020, towards next year's onsite IHE2021 Conference in Bari (3-5 November 2021).

I-HE2020 Online Bridging Event

We are organising the "Online Bridging Event" on the original dates of the IHE2020 conference, 28-30 October 2020. It will highlight current developments in innovating higher education and consist of a series of keynotes, webinars and online workshops to address most emerging topics.

The event will address the following topics by key persons in the field of innovating higher education:

- University of the Future
- Blended learning after COVID-19
- Microcredentials
- Current developments in innovating education

Already confirmed key contributions will be delivered by:

- **Stefaan Hermans** (Director Policy, Strategy and Evaluation, DG EAC, European Commission, Brussels)
- **Karl Dittrich** (President EQAR and President OUNL)
- **Tim Blackman** (Vice-Chancellor, Open University UK)
- **Josep A. Planell** (President UOC)
- **Fridolin Wild** (Institute of Educational Technology, The Open University UK)
- **Francesca Valente** (University of Bologna, UNA Europa)
- **Bas Wegewijs** (Team Leader International Recognition NUFFIC (the Dutch Organisation for Internationalisation in Education))

As well as key contributions from the European MOOC Consortium (EMC), UNA Europa and the EMBED team on the Maturity Model for Blended Education

Please register by clicking [here](#) and note that you have to register for each session separately.

Looking forward to seeing you at our Bridging Event!

REGISTRATION | HE2020 Online Bridging Event



Staff Support during the Coronacrisis



Inspiring 1st Staff Support webinar for Online Education

On Monday 21 September 2020 EADTU organised its first dedicated Staff Support webinar for online education. This webinar created a unique opportunity for support staff to meet, share expertise, and learn from their peers about different ways to organise support structures for online distance education during the coronacrisis. The webinar focussed on the implementation and support of (new) educational concepts, approaches, structures and instruments within the student services & IT of our universities. This event was open to (management of) support staff within a wide range of expertise, e.g. marketing and communication, enrollment, student administration, alumni officers, IT-development and support, e-learning support, (digital) online assessments and student services. The webinar provided the audience with different insights of how to operate in online education during the coronacrisis.

Please find [here](#) the presentations and [here](#) the recording of the event.

Short Learning Programmes

WEBINAR WEEK

13-14-15

October 2020



Attend our Short Learning Programmes webinar week

EADTU in cooperation with the [E-SLP project](#) partners is organising the Short Learning Programmes Webinar Week from 13–15 October 2020. In this webinar week 12 experts will look deeper into the topic of Short Learning Programmes in online education. On the first day we will present and discuss the concept of Short Learning Programmes, on the second day we will look at the 'implementation and recognition of SLPs', and the final day will focus on 'recommendations for designing collaborative SLPs'.

Find more information about the webinar week and registration [here](#)

[REGISTRATION WEBINAR WEEK](#)



European MOOC Consortium (EMC) staff and leadership seminar

The European MOOC Consortium was established three years ago under coordination of EADTU to strengthen the continuing education sector by making MOOCs a widely considered option for employers seeking to close knowledge and skills gaps in the economy and for workers interested in changing careers. Also, EMC promotes collaboration between its partners in order to build a complementary offering and taking a leading role in developing the discourse relating to MOOCs and other innovative developments in online learning in Europe.

On 24 September 2020, EADTU organised the second seminar for staff and leadership of the European MOOC Platforms FutureLearn, France Université Numérique (FUN), OpenupED, Miríadax and EduOpen within the EMC-LM project. This year's focus of sharing expertise and experience was on:

- MOOC platforms offering pedagogies and services to universities
- Labour market collaboration
- Microcredentials for MOOC based programmes (Common Microcredential Framework)
- How did COVID19 impact the role of MOOC providers?

Read all about the EMC's collaborative actions, the EMC-LM project and the Common Microcredential Framework (CMF) [here](#)



Micro-credentials linked to the Bologna Key Commitments (Microbol)

The [MICROBOL project](#) supports ministries and stakeholders in exploring, within the Bologna Process, whether and how the existing Bologna tools can be used and/or need to be adapted to be applicable to microcredentials.

In this project an international consortium organizes various meetings and workshops where governments, experts and stakeholders will come together to evaluate the current practices and policies relating to microcredentials. Based on the findings of these meetings, a common European framework for microcredentials will be proposed. EADTU is contributing as expert to the Microbol project. This two-year project is co-funded by Erasmus+ KA3 Support to Policy reform, and, more specifically "Support to the implementation of European Higher Education Area (EHEA) reforms". The kick-off meeting was on the 31st of August 2020.

Under the Microbol project, the [MICROBOL Desk Research Report](#) on micro-credentials is now published. This report examines the current status of micro-credentials, which have attracted interest in recent times as a means to increase the effectiveness and flexibility of higher education and to provide upskilling and reskilling opportunities for the labour force. The report was compiled by EUA and serves as a starting point to further investigate how micro-credentials can be linked to the Bologna Key Commitments.

MEMBER NEWS

The banner features a portrait of Philip Kotler on the right side. On the left, there is a large circular graphic with a red-to-purple gradient. The text 'eWMS' is prominently displayed in white, with a pixelated effect on the 'e'. Below it, the text reads 'A BIG BANG BY KOTLER & PARTNERS' and 'IDEAS FOR CRITICAL TIMES'. On the right side of the banner, the name 'PHILIP KOTLER' is written in white. Below the portrait, it says 'JOIN ONLINE' and 'WWW.E-WMS.EU'. At the bottom of the banner, it states 'NOVEMBER 6/7 | +60 SPEAKERS | 48 H NO STOP'.

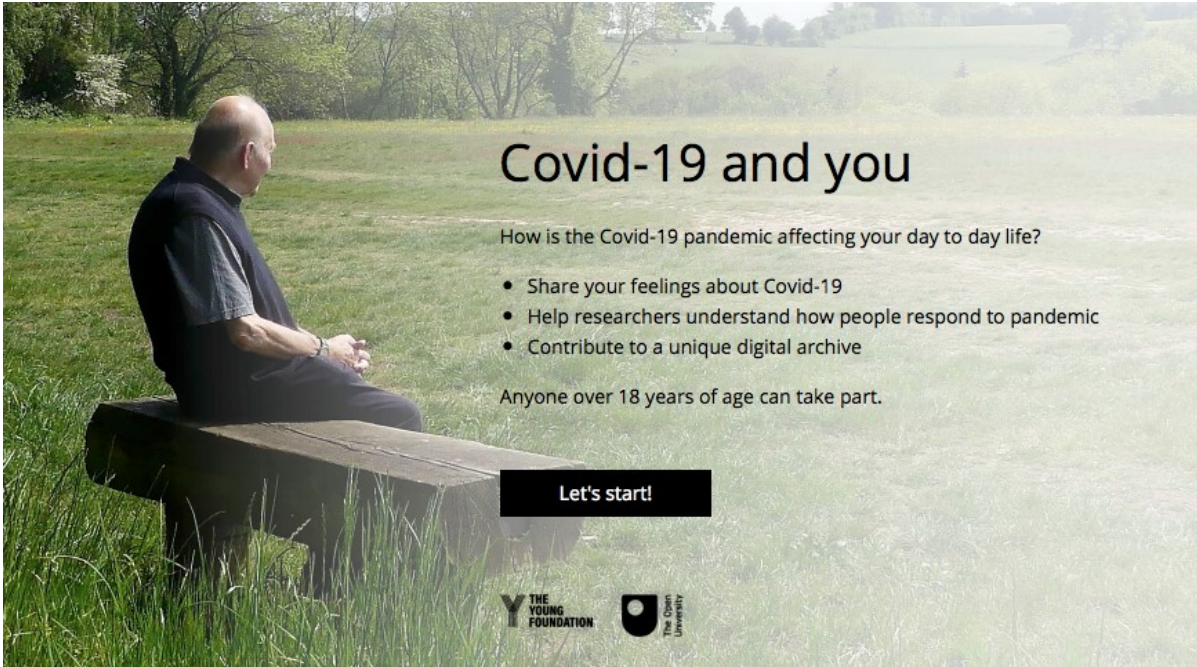


The e-World Marketing Summit 2020 by Prof. Philip Kotler online on the UNINETTUNO e-learning platform

On the 6th and 7th November 2020 the biggest world online event will take place on the UNINETTUNO e-learning platform and broadcasted worldwide. A combination of livestreaming, on demand educational videos and Masterclasses based on Short Learning Programs will allow more than 50.000 users from all over the world interested in themes like Sustainable Marketing, New Technologies and Ethical Business in the new era Post-COVID 19.

Founded in 2010 by Prof. Philip Kotler, father of modern marketing, the aim of the World Marketing Summit is to create a better world through the marketing. More than 101 countries will participate, with a panel of 60+ world-famous speakers guided by prof. Philip Kotler will share and teach ideas for critical times

Click [here](#) for more info and to join the live event





Covid-19 and you

How is the Covid-19 pandemic affecting your day to day life?

- Share your feelings about Covid-19
- Help researchers understand how people respond to pandemic
- Contribute to a unique digital archive

Anyone over 18 years of age can take part.

Let's start!

People's everyday experiences during the pandemic

The Open University (OU) in partnership with the Young foundation have explored the experiences of 600 people during the pandemic. The public was asked to share real-time experiences using the OU's citizen science platform nQuire (nquire.org.uk), in an effort to capture the impact of Covid19 on the future of community life and wellbeing. A weekly analysis of the data showed that community solidarity was high in the agenda during the first few weeks, family dynamics were shifted for good and for worse, there was a great impact on mental health, while access to physical space helped people cope.

[Read more](#)



**OUC Vice-Rector in the
Guide2Research 2020 ranking**

[Professor Yannis Manolopoulos](#), Vice Rector of the [Open University of Cyprus](#), has been recognized as a top scientist in Greece according to the Guide2Research 2020 - Computer Science and Electronics Top Scientists Ranking. Professor Manolopoulos is ranked 10th of all Computer Scientists working in Greek universities and research centers among 6.000 scientists profiled worldwide based on their H-index value of Google Scholar. Only scientists with an H-index of 40 or above were considered, provided that their publications are in the field of

computer science and indexed to the Digital Bibliography and Library Project (DBLP).

[Read more](#)



New strategic partners for OUC

The [Open University of Cyprus \(OUC\)](#) and the [Advanced Media Institute](#) signed a **MoU aiming to create & foster** opportunities and joint actions with added value for students and graduates related to the fields of Communication, Journalism and New Media. Likewise, the MA Programme in “Bioethics–Medical Ethics” offered by OUC has signed collaborative agreements with the Applied Philosophy Research Lab of the University of Athens, and the European Center for Research and Education in Bioethics and Law & the Research Center of Biopolitics of Panteion University, aiming to create new educational & research opportunities for its students and graduates.



Free training offer: Masterclass on Co-Innovation

Members of EADTU are kindly invited to join the ["Co-Innovation Masterclass"](https://www.corship.eu) – a Microcredential developed by the EU-funded Knowledge Alliance CORSHIP (www.corship.eu).

CORSHIP aims to establish a joint language between corporates, startups and universities to enable successful co-innovation; offering three interlinked services:

- ["Co-Innovation Journey"](#) – a MOOC with already 2.400+ entrepreneurs, managers and students enrolled.
- ["Co-Innovation Builder"](#) – a unique tool to set up and facilitate collaboration.
- ["Co-Innovation Masterclass"](#) – a modular, flexible & stackable course for a deep dive into the topic.

The Masterclass is currently developed and will start in April 2021 (fully-online format) for a limited number of participants. **2 places will be offered exclusively for university staff of members of EADTU.** Interested to join? Please contact corship2020@gmail.com



FernUniversität successful in international digital academic collaboration funding bid

The German Academic Exchange Service (DAAD) is funding four international digital teaching projects at the FernUniversität in Hagen, which makes it the best-represented German higher education institution in this 5.5 Mio Euro program that is funding 41 institutions in total. It was created to promote virtual mobility and collaboration in order to address the challenges of the global pandemic and to ensure an international dimension in blended study programs at German universities. The FernUni projects are integrated into Master programs in Educational Sciences, History, Law, and Informatics. They use various approaches of international collaboration, such as blended international mobility, collaboration within a virtual lab and joint creation of educational products.

[link to English FeU website](#)

Online Courses / Study Skills



NEW

A Digital Edge: Essentials for the Online Learner

Thrive at university in the 'new normal' and build the skills you need to get the most out of online university learning.

Go to course - starts 21 Sep



A Digital Edge: Essentials for the Online Learner

The National Institute for Digital Learning (NIDL) at Dublin City University (DCU) has launched a new MOOC on the FutureLearn platform designed to help students to learn how to learn online. This free two-week course draws on the new European LifeComp Framework and is based on the assumption that learning online is different from learning in a physical classroom; it requires a different set of skills to master. The course is supported by the Irish Universities Association and is co-designed and co-facilitated by learners for learners. The first offering Began on Monday 21st September and has already attracted over 4,000 registrations.

[Read more](#)

[See video](#)

EVENTS 2020

- * [Erasmus+ Staff Week 2020](#), FernUni, POSTPONED
- * [Empower Webinar Week on Short Learning](#), 13 – 15 October 2020
- * [I-HE2020 Online Bridging Event](#), 28 – 30 October 2020

* [EQAF Espoo](#), 12–13 November 2020 ONLINE

* [I-HE2021](#), 3–5 November 2021, Bari (Italy)

More information about the events will follow soon

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EADTU Newsletter

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